

Historical TurboTax Unit Sales Data

Cumulative season-to-date unit sales in thousands

Tax Year 2011

	2/18/2011	3/17/2011	4/19/2011
TurboTax federal desktop units sold	4,315	5,104	5,875
Turbo Tax for the Web federal returns (non-FFA)	9,187	12,437	17,495
SUB-TOTAL	13,502	17,541	23,370
TurboTax for the Web federal returns donated via Free File Alliance	590	831	1,176
TOTAL	14,092	18,372	24,546

Indices YOY by Season Part		
2/18/2012	3/17/2012	4/19/2012
98	91	95
119	102	104
111	100	103
93	93	96
110	99	103

CUM Indices YOY

2/18/2012	3/17/2012	4/19/2012
98	97	97
119	114	111
111	108	107
93	93	94
110	108	106

Percent of Season Complete

2/18/2012	3/17/2012	4/19/2012

Tax Year 2010

	2/12/2011	3/12/2011	4/19/2011
TurboTax federal desktop units sold	4,080	5,094	6,088
Turbo Tax for the Web federal returns (non-FFA)	6,442	10,294	15,762
SUB-TOTAL	10,522	15,388	21,848
TurboTax for the Web federal returns donated via Free File Alliance	532	844	1,254
TOTAL	11,054	16,232	23,102

Indices YOY by Season Part		
2/12/2011	3/12/2011	4/19/2011
95	106	123
106	130	127
102	125	126
88	101	100
101	123	124

CUM Indices YOY

2/12/2011	3/12/2011	4/19/2011
95	97	100
106	114	118
102	108	113
88	92	95
101	107	112

Percent of Season Complete

2/12/2011	3/12/2011	4/19/2011
67%	84%	100%
41%	65%	100%
48%	70%	100%
42%	67%	100%
48%	70%	100%

Tax Year 2009

	2/13/2010	3/13/2010	4/16/2010
TurboTax federal desktop units sold	4,317	5,273	6,079
Turbo Tax for the Web federal returns (non-FFA)	6,049	9,001	13,307
SUB-TOTAL	10,366	14,274	19,386
TurboTax for the Web federal returns donated via Free File Alliance	604	914	1,326
TOTAL	10,970	15,188	20,712

Indices YOY by Season Part		
2/13/2010	3/13/2010	4/16/2010
99	95	97
123	114	116
112	109	112
99	99	106
111	108	112

CUM Indices YOY

2/13/2010	3/13/2010	4/16/2010
99	98	98
123	120	118
112	111	111
99	99	101
111	110	110

Percent of Season Complete

2/13/2010	3/13/2010	4/16/2010
71%	87%	100%
45%	68%	100%
53%	74%	100%
46%	69%	100%
53%	73%	100%

Tax Year 2008

	2/14/2009	3/14/2009	4/16/2009
TurboTax federal desktop units sold	4,363	5,367	6,200
Turbo Tax for the Web federal returns (non-FFA)	4,928	7,519	11,246
SUB-TOTAL	9,291	12,886	17,446
TurboTax for the Web federal returns donated via Free File Alliance	611	925	1,314
TOTAL	9,902	13,811	18,760

Indices YOY by Season Part		
2/14/2009	3/14/2009	4/16/2009
86	100	92
139	146	127
107	130	119
85	85	77
106	124	114

CUM Indices YOY

2/14/2009	3/14/2009	4/16/2009
86	88	89
139	141	136
107	113	114
85	85	83
106	110	111

Percent of Season Complete

2/14/2009	3/14/2009	4/16/2009
70%	87%	100%
44%	67%	100%
53%	74%	100%
46%	70%	100%
53%	74%	100%

Tax Year 2007

	2/16/2008	3/15/2008	4/16/2008
TurboTax federal desktop units sold	5,092	6,093	6,997
Turbo Tax for the Web federal returns (non-FFA)	3,558	5,329	8,288
SUB-TOTAL	8,650	11,422	15,285
TurboTax for the Web federal returns donated via Free File Alliance	715	1,086	1,589
TOTAL	9,365	12,508	16,874

Indices YOY by Season Part		
2/16/2008	3/15/2008	4/16/2008
101	100	100
135	146	134
113	125	124
100	121	127
112	124	124

CUM Indices YOY

2/16/2008	3/15/2008	4/16/2008
101	101	101
135	139	137
113	116	118
100	106	112
112	115	117

Percent of Season Complete

2/16/2008	3/15/2008	4/16/2008
73%	87%	100%
43%	64%	100%
57%	75%	100%
45%	68%	100%
56%	74%	100%

Tax Year 2006

	2/17/2007	3/17/2007	4/18/2007
TurboTax federal desktop units sold	5,034	6,038	6,942
Turbo Tax for the Web federal returns (non-FFA)	2,633	3,847	6,042
SUB-TOTAL	7,667	9,885	12,984
TurboTax for the Web federal returns donated via Free File Alliance	718	1,025	1,422
TOTAL	8,385	10,910	14,406

Indices YOY by Season Part		
2/17/2007	3/17/2007	4/18/2007
5,034	6,038	6,942
2,633	3,847	6,042
7,667	9,885	12,984
718	1,025	1,422
8,385	10,910	14,406

Tax Year 2005

	2/18/2006	3/18/2006	4/19/2006
TurboTax federal desktop units sold	5,077	6,189	7,103
Turbo Tax for the Web federal returns (non-FFA)	2,534	3,694	5,228
SUB-TOTAL	7,611	9,883	12,331
TurboTax for the Web federal returns donated via Free File Alliance	668	950	1,384
TOTAL	8,279	10,833	13,715

Indices YOY by Season Part		
2/18/2006	3/18/2006	4/19/2006
5,077	6,189	7,103
2,534	3,694	5,228
7,611	9,883	12,331
668	950	1,384
8,279	10,833	13,715

Tax Year 2004

	2/19/2005	3/19/2005	4/17/2005
TurboTax federal desktop units sold	5,139	6,140	6,978
Turbo Tax for the Web federal returns (non-FFA)	1,690	2,346	3,313
SUB-TOTAL	6,829	8,486	10,291
TurboTax for the Web federal returns donated via Free File Alliance	1,086	1,570	2,174
TOTAL	7,915	10,056	12,465

Indices YOY by Season Part		
2/19/2005	3/19/2005	4/17/2005
5,139	6,140	6,978
1,690	2,346	3,313
6,829	8,486	10,291
1,086	1,570	2,174
7,915	10,056	12,465

Tax Year 2003

	2/21/2004	3/20/2004	4/17/2004
TurboTax federal desktop units sold	4,962	5,705	6,372
Turbo Tax for the Web federal returns (non-FFA)	1,465	2,030	2,767
SUB-TOTAL	6,427	7,735	9,139
TurboTax for the Web federal returns donated via Free File Alliance	424	560	709
TOTAL	6,851	8,295	9,848

Indices YOY by Season Part		
2/21/2004	3/20/2004	4/17/2004
4,962	5,705	6,372
1,465	2,030	2,767
6,427	7,735	9,139
424	560	709
6,851	8,295	9,848

Tax Year 2002

	2/22/2003	3/22/2003	4/19/2003
TurboTax federal desktop units sold	4,465	5,307	6,090
Turbo Tax for the Web federal returns (non-FFA)	1,245	1,723	2,424
SUB-TOTAL	5,710	7,030	8,514
TurboTax for the Web federal returns donated via Free File Alliance	663	921	1,225
TOTAL	6,373	7,951	9,739

Indices YOY by Season Part		
2/22/2003	3/22/2003	4/19/2003
4,465	5,307	6,090
1,245	1,723	2,424
5,710	7,030	8,514
663	921	1,225
6,373	7,951	9,739

Sales Data and Estimates Used

The unit numbers contained in this document summarize previously published information for the time periods indicated, and none of the numbers have been updated since they were originally published. The numbers as originally reported were based on weekly sales reports received by Intuit from its retailers and distributors, as well as the number of units sold directly from Intuit. The numbers include estimates, including estimates of sales by merchants that do not report their sales to Intuit.